

## EXHIBITOR PROFILE

### Fruits & Vegetables

#### Growing technologies for fruits & vegetables

Seeds and nurseries and related technologies  
Drip irrigation and other irrigation systems  
Soil preparation, planting, spraying and harvesting equipment  
Substrates  
Machinery, equipment and materials  
Crop protection, fertilizers and production certification (Global GAP and other systems)  
Organic produce  
Other related services, products and equipment

#### Greenhouse technologies and equipment for growing fruits & vegetables

Structures for glasshouses, net-houses and summer tunnels  
Tunnel films, greenhouse screens, nets, etc  
Energy efficient systems of heating and lighting, climate control systems, etc  
Seeds and other inputs for greenhouse technologies  
Other greenhouse-related services, products and equipment

#### Storage, cooling and quality preservations for fresh produce

(Cold) storage equipment  
Potato storage technologies  
Sandwich panels, insulation and isolation materials, storage doors, construction services, etc.  
Pre-cooling chambers, mobile pre-coolers and hydro coolers  
Quality preservation technologies  
GPS tracking of fresh produce logistics and other quality control systems

#### Sorting, packing and other post-harvest handling equipment & technologies

Optical and mechanical sorting lines  
Washing, polishing and cleaning equipment  
Packaging equipment and materials for retail and wholesale packing  
Pooling systems of foldable crates  
Wooden and plastic containers for storage  
Fresh cut equipment  
Other post-harvest handling equipment and technologies

#### Fruit & vegetable processing equipment

IQF technologies  
Equipment for juice, paste, concentrate and canned products production  
Packaging for processed fruits and vegetables

#### Fresh produce marketing

Wholesale markets and their services, equipment for wholesale trade  
Equipment for fresh produce trade in the supermarkets (cases, boxes, humidifiers, mirrors, lighting, etc.)

#### Fresh Produce Suppliers - Growers and Exporters

#### Services

Financing, leasing and insurance  
Transportation services and logistics  
Media  
Promotion materials  
Consultancy services  
Information and services

### Flowers & Plants

#### Flower Business and Floristry

Cut Flowers  
Ornamental plants  
Potted plants  
Flower Bulbs  
Seedlings and cuttings  
Flower care products  
Retail packaging and materials  
Labels and pricing systems  
Floristry products  
Dried Flowers

#### Nurseries and landscape design

Garden plants  
Trees and shrubs  
Bonsai and succulents  
Garden and landscaping materials  
Garden designs

#### Horticultural Technology

Machinery and tools  
Greenhouses & Technology  
Irrigation and watering systems  
Pots and trays and packaging for live flowers and plants  
Packaging materials  
Potting compost and substrates  
Seeds for vegetables  
(Biological) Crop protection  
Nurseries and landscape design

#### Services

Financing, leasing and insurance  
Transportation services and logistics  
Media  
Promotion materials  
Consultancy & Landscaping services  
Information and services

