EXHIBITOR PROFILE

Fruits & Vegetables

- **Growing technologies for fruits & vegetables**
  - Seeds and nurseries and related technologies
  - Drip irrigation and other irrigation systems
  - Soil preparation, planting, spraying and harvesting equipment
  - Substrates
  - Machinery, equipment and materials
  - Crop protection, fertilizers and production certification
  - (Global GAP and other systems)
  - Organic produce
  - Other related services, products and equipment

- **Greenhouse technologies and equipment for growing fruits & vegetables**
  - Structures for glasshouses, net-houses and summer tunnels
  - Tunnel films, greenhouse screens, nets, etc.
  - Energy-efficient systems of heating and lighting, climate control systems, etc.
  - Seeds and other inputs for greenhouse technologies
  - Other greenhouse-related services, products and equipment

- **Storage, cooling and quality preservation for fresh produce**
  - (Cold) storage equipment
  - Potato storage technologies
  - Sandwich panels, insulation and isolation materials, storage doors, construction services, etc.
  - Pre-cooling chambers, mobile pre-coolers and hydro coolers
  - Quality preservation technologies
  - GPS tracking of fresh produce logistics and other quality control systems

- **Sorting, packing and other post-harvest handling equipment & technologies**
  - Optical and mechanical sorting lines
  - Washing, polishing and cleaning equipment
  - Packaging equipment and materials for retail and wholesale packing
  - Pooling systems of foldable crates
  - Wooden and plastic containers for storage
  - Fresh cut equipment
  - Other post-harvest handling equipment and technologies

- **Fruit & vegetable processing equipment**
  - IQF technologies
  - Equipment for juice, paste, concentrate and canned products production
  - Packaging for processed fruits and vegetables

- **Fresh produce marketing**
  - Wholesale markets and their services, equipment for wholesale trade
  - Equipment for fresh produce trade in the supermarkets (cases, boxes, humidifiers, mirrors, lighting, etc.)

- **Fresh Produce Suppliers - Growers and Exporters**

- **Services**
  - Financing, leasing and insurance
  - Transportation services and logistics
  - Media
  - Promotion materials
  - Consultancy services
  - Information and services

Flowers & Plants

- **Flower Business and Floristry**
  - Cut Flowers
  - Ornamental plants
  - Potted plants
  - Flower Bulbs
  - Seedlings and cuttings
  - Flower care products
  - Retail packaging and materials
  - Labels and pricing systems
  - Floristry products
  - Dried Flowers

- **Nurseries and landscape design**
  - Garden plants
  - Trees and shrubs
  - Bonsai and succulents
  - Garden and landscaping materials
  - Garden designs

- **Horticultural Technology**
  - Machinery and tools
  - Greenhouses & Technology
  - Irrigation and watering systems
  - Pots and trays and packaging for live flowers and plants
  - Packaging materials
  - Potting compost and substrates
  - Seeds for vegetables
  - (Biological) Crop protection
  - Nurseries and landscape design

- **Services**
  - Financing, leasing and insurance
  - Transportation services and logistics
  - Media
  - Promotion materials
  - Consultancy & Landscaping services
  - Information and services

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