SAIGON EXHIBITION & CONVENTION CENTER (SECC)


Located in the new business district Phu My Hung, the Saigon Exhibition & Convention Center (SECC) is the largest and most modern Exhibition & Convention Center of Vietnam. The venue is located only 15 minutes from the center of Ho Chi Minh City and 30 minutes from Tan Son Nhat International Airport.

The SECC is an international standard facility capable of satisfying the requirements of national and international conventions, large-scale exhibitions, corporate meetings and specialized events.

CONTACT US

MINH VI EXHIBITION & ADVERTISEMENT SERVICES CO., LTD (VEAS) (Member of AFEECA)

Vietnam and Asia-Pacific Sales & Organization
Room 803, Citilight Tower, 45 Vo Thi Sau Street, Dakao Ward, District 1, Ho Chi Minh City, Vietnam

+84 28 3848 8561  info@veas.com.vn
www.veas.com.vn

NOVA EXHIBITIONS B.V.

International Sales & Organization
P.O. Box 257, 3740 AG Baarn, The Netherlands

+31 85 401 73 97  info@nova-exhibitions.com
www.nova-exhibitions.com

The 6th International Exhibition and Conference for Horticultural and Floricultural Production and Processing Technology in Vietnam

13-15/3/2024
SECC, Ho Chi Minh City, Vietnam

Come grow with us!

www.hortex-vietnam.com
Vietnam is a vast emerging market with a population of nearly 100 million people and has achieved remarkable economic growth averaging 7.5% annually since 1991. The International Monetary Fund (IMF) projects a growth rate of 6.1% in 2023 and 6.5% in 2024. Moreover, Vietnam is among nine nations in the world with the fastest-growing middle class in the coming decade. Consequently, Vietnam stands out as the fastest-growing economy in the ASEAN (Association of Southeast Asian Nations) region.

The horticulture and floriculture sectors are among the most promising industries in Vietnam’s economy. Vietnam has been striving to enhance the quality and competitiveness of its fruits and vegetables to meet local demand and to boost their exports to other markets.

This in combination with many free trade agreements between Vietnam and partners, both within and outside the region, and strong domestic demand will further boost growth in the coming years.

Additionally, experts believe that Vietnam has the potential to become one of the world’s most significant flower exporters.

HortEx Vietnam enables suppliers within the horticulture and floriculture sector to connect with key players in Vietnam and neighboring countries, allowing them to capitalize on business growth opportunities.

HortEx Vietnam was first successfully launched in 2018. Over the past five editions (includes one digital edition), from 2018-2023, the exhibition attracted nearly 700 companies and welcomed over 19,534 trade visitors from Vietnam and abroad. For the coming years a further growth is expected.

HortEx Vietnam is the first and only specialised exhibition and conference for Horticultural and Floricultural Production and Processing Technology in Vietnam.

HortEx Vietnam 2024

ADDITIONAL ACTIVITIES:

- Export Forum
- Technical Seminars
- Panel discussion: “Grower Talks”
- Matchmaking
- Premium Flower Showcase
- Premium Fruit Showcase

www.hortex-vietnam.com

ORGANIZERS:
- VEAS (Vietnam)
- Nova Exhibitions B.V. (The Netherlands)

SUPPORTED BY:
- Ministry of Agriculture and Rural Development
- The Embassy of the Kingdom of The Netherlands in Vietnam
- Vietnam Fruit & Vegetable Association (VinaFruit)
- Dalat Flower Association (DFA)
- Agragex
- Dutch Business Association Vietnam (DBAV)

DATE OF HORTEX VIETNAM 2024:
- 13 - 15 March 2024