THE 3RD INTERNATIONAL EXHIBITION & CONFERENCE FOR HORTICULTURAL AND FLORICULTURAL PRODUCTION AND PROCESSING TECHNOLOGY IN VIETNAM
26-28 February 2020, Saigon Exhibition & Convention Center (SECC)

129 KEY INDUSTRY LEADERS
2.8K TOTAL EXHIBITION VISITORS
21 COUNTRIES

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Even though the number of visitors dropped due to the COVID-19, HortEx Vietnam 2020 proved to be an excellent tool to start or expand business in Vietnam and neighboring countries.

**Total Visitors**
- 2018: 4500
- 2019: 6495
- 2020: 2841

**Visitors per Day**
- **Day 1:** 1,044
- **Day 2:** 1,150
- **Day 3:** 647

**Visitors by Country**
- **Vietnamese Visitors:** 96.13%
- **International Visitors:** 3.87%

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Countries with high-tech developed agriculture and horticulture were leading the number of exhibitors with official country participations such as: The Netherlands (23), Israel (13) and Spain (7).

**VISITORS BY TYPE**

- **26%** Professional grower of fruit and vegetables
- **19%** Professional grower of flower & plants
- **8%** Importer / Exporter of flowers & plants
- **8%** Wholesaler / Distributor / Dealer
- **7%** Importer / Exporter of fruits & vegetables
- **7%** Producer / Processor / Food industry
- **6%** Farmer / Farm contractor
- **5%** Engineer / Technician / Consultant
- **3%** Transport / Logistics
- **3%** Florist
- **2%** Landscape designer
- **2%** Other
- **1%** Press
- **1%** Association / Institute / Government

**VISITORS BY FOREIGN COUNTRY**

- **THAILAND** 12.73%
- **KOREA** 12.65%
- **JAPAN** 10.91%
- **SINGAPORE** 10.71%
- **USA** 6.36%
- **NETHERLANDS** 5.45%
- **CAMBODIA** 5.41%
- **DENMARK** 4.47%
- **CHINA** 3.64%
- **UK** 2.73%
- **TAIWAN** 2.64%
- **INDONESIA** 2.55%
- **TURKEY** 1.82%
- **AUSTRALIA** 1.82%