

## VIETNAM AT A GLANCE

### Population:

97,1 million (April 2020)  
The 15th most populous on the planet



### Trade volume:

\$516.96 billion (2019)  
(Export: \$263.45 billion,  
Import: \$253.51 billion)



### GDP:

GDP: \$266.5 billion (2019)



### GDP growth:

Est.7.02% (2019)

### Ease of Doing Business:

70/190 (2020)



### Agricultural enterprises:

12,581 (2019)  
(up 36.23% than 2018)

[www.hortex-vietnam.com](http://www.hortex-vietnam.com)



## SAIGON EXHIBITION CONVENTION CENTER (SECC)



Address: 799 Nguyen Van Linh Boulevard, Tan Phu Ward, District 7, Ho Chi Minh City, Vietnam.

Located in the new business district Phu My Hung, the Saigon Exhibition & Convention Center (SECC) is the largest and most modern Exhibition & Convention Center of Vietnam. The venue is located only 15 minutes from the center of Ho Chi Minh City and 30 minutes from Tan Son Nhat International Airport.

The SECC is an international standard facility capable of satisfying the requirements of national and international conventions, large-scale exhibitions, corporate meetings and specialized events.

### CONTACTS US

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## The 4th International Exhibition & Conference for Horticultural and Floricultural Production and Processing Technology in Vietnam

**17-19/03/2021**

SECC, Ho Chi Minh City, Vietnam

[www.hortex-vietnam.com](http://www.hortex-vietnam.com)

Organized by



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Vietnam is a huge emerging market with a population of nearly 97 million people. Vietnam has been securing socio-political stability and is known to be one of the most dynamic economies worldwide. Since 1991 the economic growth has averaged a stunning 7.5% each year.

Vietnam is the fastest growing economy in the ASEAN region (Association of Southeast Asian Nations) and the middle and affluent class (MAC) in Vietnam will strong growth between 2014 and 2020, from 12 million to 33 million. Horticulture and Floriculture are one of the most promising sectors of the Vietnamese economy.

The country's exports of fruits & vegetables have enjoyed strong growth in the past years, with an average rate of 26.5 per cent a year; from \$439 million in 2009 to almost \$4 billion in 2019.

Furthermore Vietnam has the potential to become one of the world's largest flower exporters according to experts.

The sector is expected to show further growth due to strong exports and an increasing domestic demand. Free Trade Agreements between Vietnam and partners, both within and outside the region, give an additional boost to the sector.



HortEx Vietnam was first successfully launched in 2018. Over the past three editions, from 2018-2020, the exhibition attracted a total of **439** companies and welcomed over **13,836** trade visitors from Vietnam and abroad. For the coming years a further growth is expected.

HortEx Vietnam is the first and only specialised exhibition and conference for Horticultural and Floricultural Production and Processing Technology in Vietnam.

### HortEx Vietnam 2020 highlight activities



Export Forum



Technical Seminars



Flower Showcase



Sourcing Area



Matchmaking



## The 4th International Exhibition & Conference for Horticultural and Floricultural Production and Processing Technology in Vietnam

### Organizers:

VEAS (Vietnam)

Nova Exhibitions BV (The Netherlands)

China Great Wall International Exhibition (China)

### Supported by:

Ministry of Agriculture and Rural Development |

The Embassy of the Kingdom of the Netherlands in Vietnam |

Vietnam Fruit & Vegetable Association (VinaFruit) |

Dalat Flower Association (DFA) | Vietnam Seed Trade Association (VSTA)

### Date of HortEx Vietnam 2021:

17-19 March 2021

### Location:

Saigon Exhibition and Convention Center (SECC),  
Ho Chi Minh City, Vietnam

### Website:

[www.hortex-vietnam.com](http://www.hortex-vietnam.com)

### KEY PRODUCT AREAS

