



The 2nd International Exhibition & Conference for Horticultural and Floricultural Production and Processing Technology in Vietnam

13 -15 March 2019

Saigon Exhibition and Convention Center (SECC)
799 Nguyen Van Linh, Tan Phu Ward, Dist7, HCMC, Viet Nam

**Export Forum and Buyer Meeting
AGENDA**

DATE 13 March 2019

TIME	TOPIC	SPEAKER
14:00 – 16:00	<p>Meeting between Vietnam and India Company Content:</p> <ul style="list-style-type: none"> - India Fruit, Flower Vegetable Industry – Potential and Opportunity - Introduce Vietnam Fruit, Flower Vegetable Product – Export potential - Indian Company in Vietnam - Business matching with 60 Indian companies 	<ul style="list-style-type: none"> - MAHARASTRA Nursery Association - Agro Processing and Market Development Authority – Ministry of Agriculture and Rural Development - Vietnam Fruit Vegetable Association (VINAFRUIT) - Indian Business Chamber in Vietnam (INCHAM)

DATE 14 March 2019

TIME	TOPIC	SPEAKER
9:30 – 11:30	<p>Vietnam - China Fruit, Vegetable Export Promotion Forum Content:</p> <ul style="list-style-type: none"> - Introduce Vietnam Fruit, Flower Vegetable Product – Export potential - Market trends and Consumer tastes of vegetables and fruits in China - Requirements for importing Vietnamese fruit and vegetable into China market through official channel - Business matching between Vietnam – China companies on fruit and vegetable 	<ul style="list-style-type: none"> - Agro Processing and Market Development Authority – Ministry of Agriculture and Rural Development - Vietnam Fruit Vegetable Association (VINAFRUIT) - Mr. Zhang Yu Man – Chairman of XinFaDi Agriculture product Co., Ltd - Mr. Xu Zhu - General Director of Beijing Wangdayuzhu Fruit & Vegetable Co., Ltd
13:00 – 13:45	<p>How PUM Netherlands can make a difference for your business? - PUM Netherlands senior experts is a volunteer organization committed to the sustainable development of small and medium-size enterprises in developing countries and emerging markets.</p>	Mr. Sven O. Dekker, Country Coordinator Vietnam, PUM Netherlands
14:00 – 14:45	<p>How to export fruits & vegetables successfully to foreign markets? Content:</p> <ul style="list-style-type: none"> - Overview of the European market for fruits & vegetables (facts, trends, forecasts) - Market access requirements for sustainable business in Europe. <p>Successful export promotion and branding.</p>	Mr. Jos Leeters, Director, Bureau Leeters

15:00 – 15:45	The importance of efficient fresh Logistics when exporting fruits & vegetables Content: <ul style="list-style-type: none"> - Handling of air- and sea shipments. - Cool storage. - Quality Inspections. - Sorting- and (re-) packing, packing lines for berries, grapes, citrus and more. - Ripening Rooms and distribution in Europe 	Mr. Anton Filippo, Commercial Director, L.B.P. Rotterdam B.V.
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DATE	15 March 2019
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TIME	TOPIC	SPEAKER
9:30 – 11:30	Meeting between Vietnam and ASEAN companies Content: <ul style="list-style-type: none"> - Market introduction - Future of Made in ASEAN in Fruit, Flower, Vegetable industry - Business Matching with ASEAN buyers, Partner from Singapore, Cambodia, Myanmar, Thailand <i>(Invited guests and exhibitors only, advanced registration required)</i>	

() Tentative Agenda – Subject to be changed - Updated on 29 Jan, 2019*

Free registration to attend