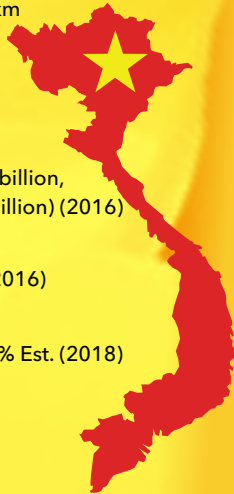


VIETNAM AT A GLANCE

- Population:** ○ 95.5 million (2018)
- Area:** ○ 331,210 km²,
coastline 3,444 km
- Capital:** ○ Hanoi
- Trade volume:** ○ \$ 351 billion
(export: \$ 176.7 billion,
Import \$ 174.2 billion) (2016)
- GDP:** ○ \$ 201.3 billion (2016)
- GDP growth:** ○ 6.3% (2017), 6.5% Est. (2018)
- Ease of Doing Business:** ○ 68/190 (2017)



Saigon Exhibition & Convention Center (SECC)



Located in the new business district Phu My Hung, the Saigon Exhibition & Convention Center (SECC) is the largest and most modern Exhibition & Convention Center of South of Vietnam. The venue is located

only 15 minutes from the center of Ho Chi Minh city and 30 minutes from Tan Son Nhat International Airport.

The SECC is an international standard facility capable of satisfying the requirements of national and international conventions, large-scale exhibitions, corporate meetings and specialized events.

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13-15 March 2019

SECC | Ho Chi Minh City | Vietnam

2nd International Exhibition & Conference for Horticultural
and Floricultural Production and Processing
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HortEx Vietnam is the first and only specialised exhibition and conference for Horticultural and Floricultural Production and Processing Technology in Vietnam and was launched successfully in March 2018.

Vietnam is a huge emerging market with a population of some 95 million people. Vietnam has been securing socio-political stability, and is known to be one of the most dynamic economies worldwide. Since 1991 the economic growth has averaged a stunning 7.5% each year.

Vietnam is now in a period of golden population structure with 60% of its population being at working age. Furthermore, the country is a market economy, a member of the WTO and a party to multiple frameworks for international economic integration, including free trade agreements with partners both within and outside the region.

Horticulture and Floriculture are one of the most promising sectors of the Vietnamese economy.

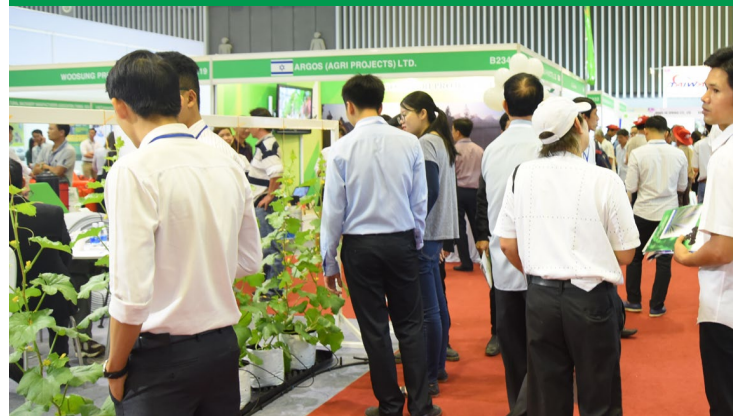
Vietnam is a huge emerging market and the country's exports of Fruits & Vegetables have enjoyed strong growth in the past years, with an average rate of 26.5 per cent a year; from \$439 million in 2009 to \$ 3,5 billion in 2017.

Furthermore Vietnam has the potential to become one of the world's largest flower exporters according to experts.

The sector is expected to show further growth due to strong exports and a strong domestic demand. The Free Trade Agreement between the EU and Vietnam, which is expected to go into effect this year, will give an additional boost to the sector.

HortEx Vietnam, which was successfully launched in March 2018, hosted more than 110 companies from 20 countries around the world and welcomed some 4.500 trade visitors from Vietnam and abroad.

13-15 March 2019
SECC | Ho Chi Minh City | Vietnam



**2nd International Exhibition & Conference
 for Horticultural and Floricultural Production and
 Processing Technology in Vietnam**

Organisers:

Nova Exhibitions BV (The Netherlands), VEAS (Vietnam)

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Dates of next edition:

13-15 March 2019

Location:

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KEY PRODUCT AREAS

