



12 - 14 MARCH 2025

SECC, Ho Chi Minh City, Vietnam

www.hortex-vietnam.com

25 COUNTRIES OF EXHIBITORS

	Italy	Sweden
Belgium	Japan	Taiwan
China	Kenya	Thailand
Cyprus	Latvia	Turkey
Egypt	Netherlands	United Kingdom
France	New Zealand	USA
Germany	Singapore	Vietnam
Greece	South Korea	
India	Spain	
Israel		



200

Exhibitors



4000 sqm

Exhibition size



5698

Trade Visitors

EXHIBITORS BY INDUSTRY (%)

9,3%

Cut Flowers & Young Plants

15%

Fertilizers

8%

Fruits & Vegetables

16%

Greenhouse Films

12%

Greenhouse Technologies & Equipment,
Horticultural Technology

11%

Irrigation

5,3%

Packaging

6,4%

Substrates

8%

Seeds

9%

Others

89% of Exhibitors were satisfied with the quality of visitors

85% of Exhibitors met their objectives

93% of Visitors confirmed to visit the next edition

90% of Visitors met their objectives by attending the show

* Figures based on HortEx Vietnam 2023



Organizers:



Partner Event:



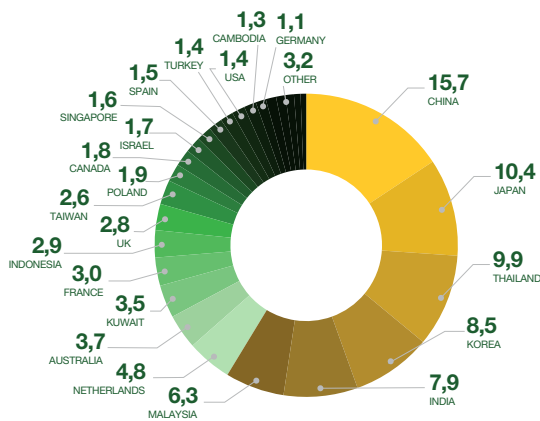
Supported by:



Co-located with:



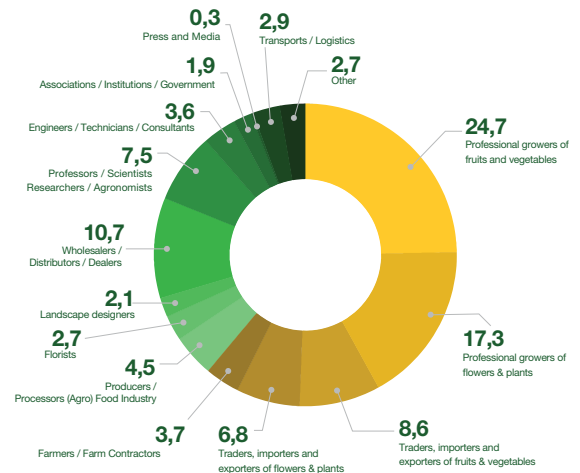
VISITORS BY COUNTRY (%)



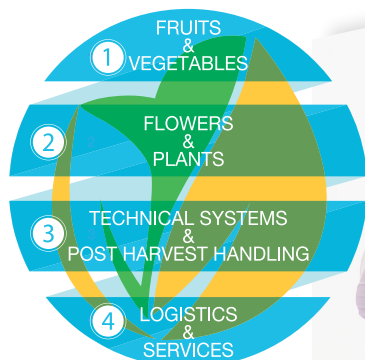
79%
of Visitors
from Vietnam

21%
of Visitors from
international
countries

VISITORS BY SECTORS (%)



KEY PRODUCT AREAS



HORTEX VIETNAM 2025 ADDITIONAL ACTIVITIES:

Export Forum



Panel discussion
"Grower Talks"



Premium
Flower Showcase



Technical Seminars



Matchmaking



Premium
Fruit Showcase

RATES:

from
330€
per m²

RAW SPACE
min 18 m²

from
385€
per m²

STANDARD BOOTH
min 9 m²

from
420€
per m²

PREMIUM BOOTH
min 9 m²

CONTACT US:

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Organizers:

Partner Event:

Supported by:

Co-located with:

